

Water Safety Partnerships

Partnerships in NRM PROSPECT Course



“The views, opinions and findings contained in this report are those of the author(s) and should not be construed as an official Department of the Army position, policy or decision, unless so designated by other official documentation.”



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of Engineers®**



Partnerships with National Organizations



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Wilderness Inquiry

Urban Wilderness Canoe Adventures

www.urbanwildernesscanoeadventures.org



- Provides youth with direct, hands-on experiences with nature
- Engages students in ways that motivates them to learn
- Builds an ethic of land stewardship
- Connects new audiences to public lands and agencies that care for them
- Introduces youth to employment, education and volunteer opportunities



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U.S. Coast Guard/ USCG Auxiliary

- National MOU
- Boating Safety Classes
- Boat Patrol
- Vessel Safety Checks
- Brochures for Distribution
- Assistance with Special Events
- Monitor Marine Band Radio
- Find a USCGA Flotilla near you at



www.cgaux.org/units.php
www.uscgboating.org



U.S. Power Squadrons

- National MOU
- America's Boating Course - On-line & classroom
- USCGA Vessel Safety Check Examiners
- Assistance with Special Events
- Find a squadron near you at www.usps.org click "Locate Things"
- Loaner Boating Skills Virtual Trainer
Contact local squadron to borrow



Boat U.S. Foundation

- National MOU
- Life Jacket Loaner Program
- Grassroots Grants
- Free Brochures
- On-line Boating Simulator and Games
- On-line Boater's Toolbox
- www.boatus.com/foundation





Safe Kids USA

- National MOU
- Special Events
- Educational Tip Sheets
- Research Reports
- Find a Safe Kids Coalition near you
www.safekids.org

KIDS DON'T FLOAT
LIFE JACKET LOANER STATION

ADVERTISING AND PROMOTION
The organization sponsoring the event will be responsible for promoting the event and recruiting participants.

SUPPLEMENTAL ACTIVITIES
The sponsoring organization and participants may wish to schedule their own activities in conjunction with the Kids Don't Float program such as picnics, campouts, swimming, etc.

These activities are solely the responsibility of the sponsoring organization and participants. The U.S. Army Corps of Engineers, the North Dakota Game and Fish Department and the ND Safety Council, Inc. - Safe Kids will not be involved or responsible for any supplemental activities that are scheduled in conjunction with the Kids Don't Float program.

Additional information/handouts/water safety videos are available on request. Topics include: Hypothermia, general water safety for elementary ages, drinking and boating for the young and reckless (rules of the road) for middle school/high school age kids.

OFFERED BY
THE U.S. ARMY CORPS OF ENGINEERS
THE NORTH DAKOTA GAME AND FISH DEPARTMENT
ND SAFETY COUNCIL, INC. - SAFE KIDS COALITION

\$5 EACH

TAKE YOUR CASH TO THE MAX!

Did you know?
Each year, thousands of children are injured or killed in boating accidents. Many of these accidents could have been prevented if the children had been wearing life jackets.

FOR MORE INFORMATION
CALL 701-252-7666

Safe Kids USA

Gear Up for Safety

Safe Kids
The U.S. Army Corps of Engineers, the North Dakota Game and Fish Department, and the ND Safety Council, Inc. - Safe Kids Coalition are working together to provide life jackets to children who are boating.

Safe Response
If you see a child who is not wearing a life jacket on a boat, please tell the boat operator. If you see a child who is not wearing a life jacket on a boat, please tell the boat operator.

Safe Water
Always wear your life jacket. It's the best way to stay safe on the water.

WHO IS THE KIDS DON'T FLOAT PROGRAM FOR?
It is for youth 7 through 11 years of age. Parents or guardians are encouraged to attend, too.

WHAT IS THE KIDS DON'T FLOAT PROGRAM?
The program consists of a lecture where students learn about safe boating practices, basic legal requirements, rules of the road, hypothermia, rescue techniques and the most important piece of safety equipment on all boats - personal flotation devices, among other things. The session ends with youngsters operating small two-person electric motor powered boats. The on-the-water opportunity makes for an exciting learning experience.

ARE THERE ANY COSTS INVOLVED?
There is no charge to the participants. This program is coordinated by the U.S. Army Corps of Engineers, the North Dakota Game and Fish Department, the ND Safety Council, Inc. - Safe Kids Coalition to promote and encourage boat and water safety awareness throughout North Dakota. Any incidental costs incurred for promoting the event, such as transportation, meals or other expenses will be the responsibility of the sponsoring organization.

HOW DO WE SCHEDULE A KIDS DON'T FLOAT PROGRAM?
Any organization such as local safety committee, school, parent/teacher organization, YM/CA, 4-H club, scouting group, wildlife club or other organization can sponsor a Kids Don't Float program anywhere in North Dakota.

Sponsors can contact the U.S. Army Corps of Engineers in their area to schedule a time and place for the event.

U.S. Army Corps of Engineers offices can be called at:

- Bismarck - 701-252-0025
- Jamestown - 701-252-7666
- Valley City - 701-845-2970
- Fargo - 701-232-1894
- Riverdale - 701-654-7411

Instructors from the U.S. Army Corps of Engineers, the North Dakota Game and Fish Department, and the ND Safety Council, Inc. - Safe Kids Coalition will be notified by the Corps when a date is set for a program.

Always wear your life jacket

Be safe and learn the "Rules of the Road"

National Water Safety Congress

- International Boating and Water Safety Summit
- Grassroots Grants
- Awards Program
- Cold Water Boot Camp USA Programs
- USACE Employees serve on Board of Directors



www.watersafetycongress.org

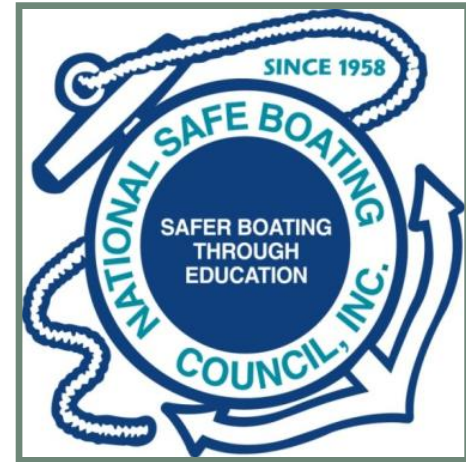


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National Safe Boating Council

- Wear Your Life Jacket To Work Day
- Ready, Set, Wear It
- National Safe Boating Week
- Wear It Campaign
 - Free customized logos
 - Email: sidekicks@boatingsidekicks.com
- Free Resources
- Grassroots Grants
- Awards Program



www.safeboatingcouncil.org



Sea Tow Foundation

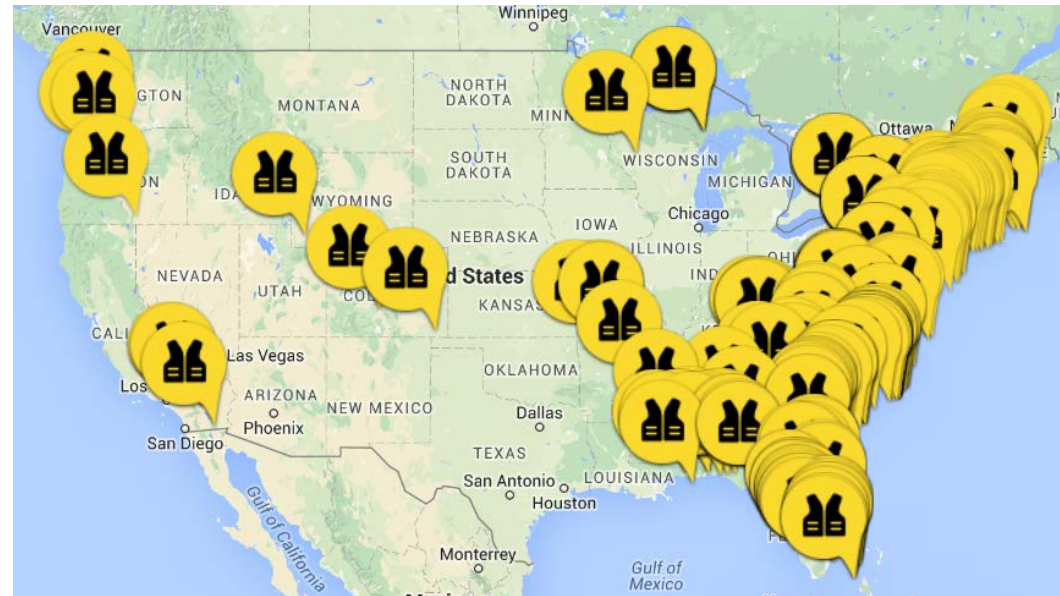
- Boating safety and education
- Life Jacket Loaner Program
- Grants to non-profit partners
- Map of life jacket loaner stations
- On-line safety resources



Sea Tow Foundation

for Boating Safety and Education

Application to Host a 2015 Life Jacket Loaner Station (page 1 of 5)



- <http://www.boatingsafety.com/>



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Work with the Media



Be careful out there

A photograph of a man in a U.S. Army Corps of Engineers uniform and a tan hat kneeling on a sandy beach. He is talking to a woman and a young child, both wearing yellow life jackets. The background shows a lake with a swimmer in the distance.

002734
DEGRAY
CE V1058
729 688

Silvia Herold / Doris

Brian Westfall, left, with the U.S. Army Corps of Engineers DeGray Field Office, talks to Paige Koonce and Michael Hookfin of Arkadelphia about staying safe this summer while having fun at the lake. Westfall said that so far this year, there have been no drownings on DeGray, and stressed that proper use of flotation devices "is the best defense against drowning." He talked to bathers at the Highway 7 swim area Wednesday afternoon. "Your vest floats, you don't," Westfall told the children.



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Use Your Volunteers

- Courtesy vessel safety checks
- Water safety programs
- Roving interpretation
- Boat patrol assistant



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Cooperating Associations



Water Safety Forums, Task Forces or Councils



- Bring local organizations together
- Discuss issues and trends
- Help establish policies
- Promote water safety together



Special Event: Forever 15

<https://www.youtube.com/watch?v=RXHkkexSx-g&index=25&list=PLFE0A59CCBCB66946>

- Waco Lake, TX
- Mock drowning and recovery of middle-school student in view of peers
- Several community entities and agencies involved
- Major media exposure



Universities

- Use team mascots, players and coaches to promote water safety via printed material, coloring contests, bumper stickers, etc.

“Wear the Gear”





Universities



OSU Trashin' Fashin' Show



Restaurants

Any way you slice it...
 Make **SAFETY** a
 "PIZZA" your life.



Buckle Up!
 Life Jackets and Seat Belts
SAVE LIVES!






If You Love Me...

Teach me to swim well.
 Children who know how to swim well are less likely to drown than non-swimmers.

Don't let me swim alone.
 One of the leading causes of accidental death for children is drowning. Make sure I swim with an adult.

Watch me closely at all times when I'm near water.
 It only takes 20 seconds for a child to drown.

Don't let me use inflatable toys.
 Poor swimmers often drown when inflatable toys collapse or float away.

Make sure you put a life jacket on me before I get near water.
 96% of drowning victims would be alive today if they had worn a life jacket.



WEAR IT FOR LIFE


AWARD OF EXCELLENCE
 The bearer of this certificate is hereby recognized for wearing a properly fitting lifejacket, serving as a role model to others in being safe around the water, and may redeem this for one free ice cream cone!




Bobber's five rules of water safety:
 Learn to swim, wear a lifejacket, swim with a buddy, reach and throw but don't go, and look before you leap!

Redeem any Bobber Safety Award Coupon One for one coupon redeemable only at participating locations.

www.Bobber.info




Hardee's & W. Kerr Scott Safety Award is presented to:

Name

On behalf of Hardee's of Wilkesboro this certificate Entitles bearer to a **FREE** Scoop of Vanilla Premium Ice Cream

Presented by Ranger: _____



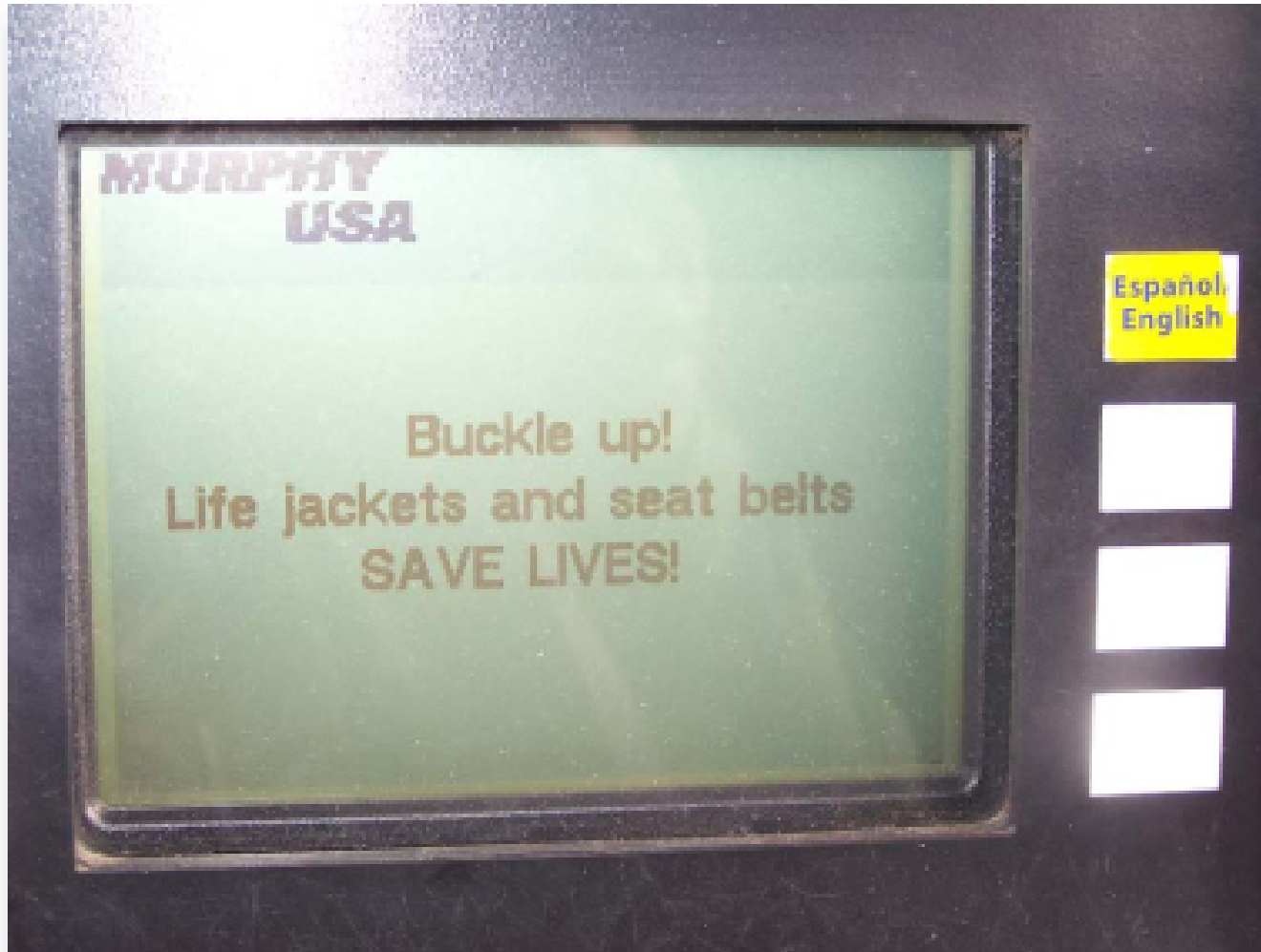
FRIENDS OF W. KERR SCOTT LAKE
 Coupon Expires December 31, 2009

“I Got Caught” Campaign



corps
rs™

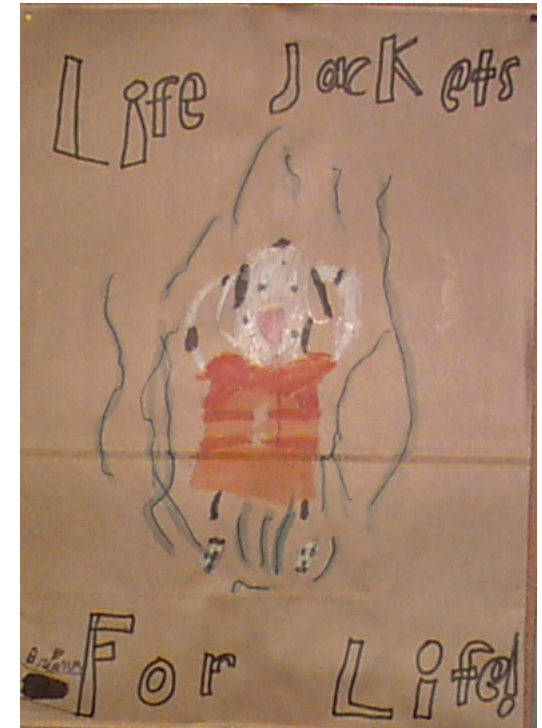
Gas Stations



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Grocery Stores



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Art Education Associations



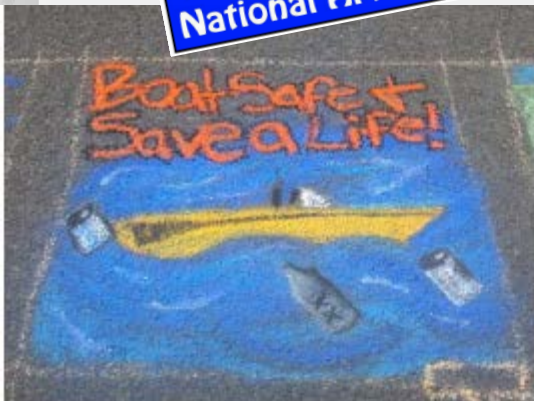
Chalk on the Walk
at Raystown Lake
(Seven Points Beach)

Saturday, August 1st
10am - 4pm
Judging 5pm-6pm

All ages are welcome to enter contest. Free of charge but donations for NAEA are greatly appreciated. Prizes are available for ages: 6-12, 13-17, and 18+. Participation prizes are for ages 0-5. The theme for the contest will be:

Water Safety

Hosted by IUP's Student Chapter:
National Art Education Association



Billboards



Business Marquees



KIDS ARE NOT
DROWN PROOF
KEEP AN EYE
ON THEM



FRIENDS MAKE
FRIENDS WEAR
LIFE JACKETS



Sports Stadiums



US Army Corps of Engineers[®]





Oak Ridge Boys say life jackets are life savers

The Sky Is The Limit – Get Creative



NRM Gateway

Water Safety Partnerships

- Your one stop source for partnerships
- MOU/MOA examples
- Water Safety success stories
- All National Partnerships
- Toolbox with tons of ideas



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Natural Resources Management Gateway

to the future . . .

Home Visitors Lake Discovery Recreation Env Compliance Env Stewardship Partners ?
News/Events People Forums Learning GETS Tools New Postings Submit Index/Search ?

Water Safety Partnerships

The U.S. Army Corps of Engineers has developed an extensive [national water safety program](#) as well as local community programs to educate visitors about the importance of water safety. Partnerships are a great way to add impact and reach a broader audience with the goal of saving lives. The Corps has partnered with many organizations for water safety product development, special events, and water safety educational programs.

- [Water Safety Success Stories](#)
- [Related Sites](#)
- [Water Safety Toolbox Partnership Ideas](#)

- [News/Current Issues](#)
- [Water Safety Grants](#)
- [Water Safety Partnership Examples](#)

Partnerships
for Safety



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Any Other Water Safety Partnerships?



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